

DATA AWARENESS

PROTECTING YOUR DATA WHILE EMPOWERING YOUR WORKFORCE



YOUR IT AND SECURITY OPERATIONS TEAMS ARE FLYING BLIND—UNABLE TO SEARCH, FIND, AND TAKE ACTION TO SECURE DATA ON **THOUSANDS OF ENDPOINTS**.

DATASHEET

THE CHALLENGE: PINPOINT SENSITIVE DATA ON ALL ENDPOINTS—ON AND OFF THE NETWORK

Data moves—it shifts quickly and spreads out in irregular directions. Users have unprecedented access to data and are (perhaps) violating policy and putting the organization at risk when saving sensitive data on their devices.

Your IT and security operations teams are flying blind—unable to search, find, and take action to secure data on thousands of endpoints. Limited visibility and lack of awareness of at-risk data prevents them from validating compliance, thereby eroding your security posture and slowing response to data leakage. These exposures can quickly become exploits, without anyone seeing it coming—and cost your organization millions in fines.

Common challenges include:

- Inability to distinguish specific content on endpoints
- Data on dark endpoints are untraceable, hidden, and unknowable
- Compliance is invalid without confirming endpoints are free of sensitive data
- Users can change configuration and disable security tools on devices
- Data loss prevention (DLP) systems erupt with false positives

THE SOLUTION: UNRIVALED, ALWAYS-ON ENDPOINT VISIBILITY AND CONTROL

Enterprises require visibility into the data residing on every endpoint—on and off the network—to make sure exposures do not become exploits. Absolute is the only endpoint visibility and control solution that looks deeply into your endpoints, discovers sensitive data, and flags those indicators of exposure so you can respond quickly to regain control.



Strengthen your GDPR compliance

Identify EU-specific PII data with Absolute.



With Absolute, you can easily identify, protect, detect, and recover your organization's data. This capability is made possible through Absolute's unique, persistent two-way connection and continuous exploration for at-risk data. With Absolute, you can tailor your sensitive-data discovery to what matters most to you: personally identifiable information (PII), intellectual property (IP), health records, credit card information—or whatever else is relevant to your organization—by creating custom rules. With this insight, you can take action in your specific context and orchestrate remediation with absolute precision.

THE ABSOLUTE DIFFERENCE



PERSISTENT DATA VISIBILITY

Discover sensitive data on every endpoint—on and off the network—to reduce risk of exposure and compromise



TAILORED DATA DISCOVERY

Calibrate searches to what is most relevant for your security intent and compliance requirements



ESTIMATED COST OF EXPOSURE

Quantify data risk and estimate the potential cost of exposure in dollar amount



AT-RISK DATA IN THE CLOUD

Detect at-risk data being synced with the cloud through cloud storage applications



INTEGRATION WITH MICROSOFT AIP

Pair data discovery and awareness with Microsoft Azure Information Protection (AIP) controls



ABSOLUTE REACH

Execute remediation commands with surgical precision that restores endpoint security and compliance

Absolute is the only endpoint security platform with Persistence® technology embedded in your devices' firmware—robust security that cannot be removed by user mistakes or cybercriminal tactics. Now, IT and IT security teams have unmatched visibility and control for their endpoints—on and off the network—to reduce risk, achieve continuous compliance, and mitigate threats and exposures. Visit absolute.com/solutions/data-protection for more information.

ABOUT ABSOLUTE

Absolute provides visibility and resilience for every endpoint with self-healing endpoint security and always-connected IT asset management to protect devices, data, applications and users – on and off the network. Bridging the gap between security and IT operations, only Absolute gives enterprises visibility they can act on to protect every endpoint, remediate vulnerabilities, and ensure compliance in the face of insider and external threats. Absolute's patented Persistence technology is already embedded in the firmware of PC and mobile devices and trusted by over 15,000 customers worldwide.



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ENDPOINT DATA RISK ASSESSMENT

Put an end to the risk of unchecked, at-risk data on every endpoint. Stay audit-ready by discovering and securing sensitive data, orchestrating security controls, and automating remediation.

[GET YOUR FREE ASSESSMENT](#)